



Challenges
of Europe



University of Split, Faculty of Economics, Business and Tourism

14th International Conference **“Challenges of Europe”**

“DESIGN FOR THE NEXT GENERATION”

17th - 19th May, 2023 / Bol, Island Brač, Croatia

Bluesun Hotel Elaphusa

KEYNOTE SPEAKERS

Prof. ERIC MASKIN

Adams University
Professor
Harvard University, USA



Nobel Laureate
in Economics 2007

Prof. ALVIN ROTH

Craig and Susan McCaw
Professor of Economics
Stanford University, USA



Nobel Laureate
in Economics 2012

KEYNOTE SPEAKERS

Prof. EDWARD ALTMAN

Max L. Heine
Professor of Finance, Emeritus
New York University, USA



World's Leading Expert
on Credit Risk and
Debt Markets

Prof. DAVID REIBSTEIN

William S. Woodside
Professor of Marketing
University of Pennsylvania, USA



World-renowned Authority
on Branding and
Marketing metrics

Assoc. Prof. ÖZGE ÖNER

Associate Professor in
Spatial Economics and Real Estate
University of Cambridge, UK



World-famous Academic
in Urban and
Spatial Economics

The Conference will investigate the following topics:

1. Growth and development

- 1.1. Macroeconomic stability in post-global and fragile world
- 1.2. Human capital, education and innovation
- 1.3. Industrial policy and new competitiveness of nations
- 1.4. Environmental challenges for green growth
- 1.5. Institutions for growth and competitiveness
- 1.6. Well-being in time of uncertainty
- 1.7. Financial markets and monetary policy
- 1.8. Infrastructure development for economic growth and competitiveness
- 1.9. Fiscal consolidation and effective public sector
- 1.10. Trading blocs and global trade liberalization
- 1.11. Labour market, wages and labour migration
- 1.12. Inequality - new insights into its causes and effects
- 1.13. Economic growth and social fairness
- 1.14. Experimental and behavioural economics - perspectives and challenges for the next generation
- 1.15. Experimental and behavioural economics - application of behavioural economics theory to actual problem areas
- 1.16. Cryptocurrencies – challenges and opportunities for financial markets
- 1.17. Sustainable tourism development and economic effects of tourism
- 1.18. The sharing economy
- 1.19. Efficient exploitation and use of renewable and exhaustible energy sources
- 1.20. Challenges for health care systems
- 1.21. Robotization, artificial intelligence, and labour market
- 1.22. Tourism; searching for a new development paradigm (from Growthism towards Agrowthism and/or Degrowth)
- 1.23. Economic perspective of European integration and marginalisation
- 1.24. Global and regional value chains in post-covid world

2. Business competitiveness

- 2.1. Entrepreneurship, small business management and start-ups
- 2.2. Finance, banking and accounting
- 2.3. Marketing management and consumer behaviour
- 2.4. Business-state relations and corporate social performance
- 2.5. Tourism and hospitality management and marketing issues
- 2.6. Management and leadership
- 2.7. Business elites and top management teams
- 2.8. Strategy and innovation
- 2.9. Operations management, business logistics and supply chain management
- 2.10. Corporate governance and corporate communications
- 2.11. Human resource management and organizational behaviour
- 2.12. ICT management
- 2.13. Digital transformation
- 2.14. Competition in specific/different market(s)
- 2.15. Industry-specific regulations
- 2.16. Managing health care: competition vs. regulation
- 2.17. New business models and fundamental changes in energy markets
- 2.18. Human resources and tourism labour market challenges
- 2.19. Artificial intelligence and customer service industry
- 2.20. Digital transformation in the context of smart cities
- 2.21. Operational risks in business organizations post-global and fragile world
- 2.22. Natural disasters as a business challenge
- 2.23. The Importance of ESG in financial analysis
- 2.24. Sustainability disclosures and challenges

3. Digital and green solutions for next generation

- 3.1. Innovation for inclusive green and digital transition
- 3.2. Sustainable and smart transport and mobility
- 3.3. Green innovations and tourism sustainability
- 3.4. Productivity and digitalisation – the role of green innovation
- 3.5. Uneven preconditions for digital and green solutions in EU
- 3.6. Public policies for digital and green transition
- 3.7. Smart specialization vs digital and green future
- 3.8. Social fairness in green and digital transition
- 3.9. Digitalisation and structural change
- 3.10. Digitalisation, new business models and ecosystems

4. Cities and regions

- 4.1. Regional resilience
- 4.2. Regional and urban policy, planning and governance
- 4.3. Tourism in urban and regional policies, planning and governance
- 4.4. Migrations, ageing and regional labour markets
- 4.5. Smart cities and regions
- 4.6. Smart tourism destinations
- 4.7. Entrepreneurship, small businesses, and regional diversity
- 4.8. Tourism business ecosystems
- 4.9. Remote regions
- 4.10. Regional perspective of well-being
- 4.11. Regional ecosystem for entrepreneurship and innovation
- 4.12. Regional aspects of sport events
- 4.13. Urban areas: Theoretical perspectives and empirical evidence
- 4.14. Protected areas and tourism development
- 4.15. Universities - the role in less developed regions
- 4.16. Effects of place-based policies
- 4.17. Inclusive cities and regions
- 4.18. Peripheral and rural regions
- 4.19. Heritage and tourism development
- 4.20. Mitigating climate change in coastal tourism destinations
- 4.21. Crisis and risk management in tourism destinations
- 4.22. Creative economy – the tool for urban/regional development
- 4.23. Multilevel governance models in supporting sustainability of tourism ecosystems

5. Challenges in and lessons from Croatia

- 5.1. Croatia and EU – 10 years later
- 5.2. Croatia in Eurozone in time of uncertainty
- 5.3. Effects of the implementation of the EU Funds in Croatia
- 5.4. Digital and green transition in Croatia
- 5.5. Decentralization perspective(s) for Croatia
- 5.6. Social and Economic fairness in Croatia
- 5.7. The importance, opportunities and needs of financing education in the Republic of Croatia
- 5.8. Migration, digital transformation and education – challenges and opportunities for Croatian labour market
- 5.9. Is there a Croatian disease - macroeconomic challenges of tourism development
- 5.10. The pension and health systems of the Republic of Croatia - sustainability and efficiency
- 5.11. The energy sector and its importance for the Croatian economy
- 5.12. Effective management in public companies in the Republic of Croatia - measurement, causes, and consequences
- 5.13. The regulation of financial markets - effects for the Croatian economy
- 5.14. Transport infrastructure – constraint or opportunity for Croatian economy

6. Challenges and opportunities for EU economy

- 6.1. EU Economic challenges in post-global and fragile world
- 6.2. Digital and green transition in time of uncertainty
- 6.3. Energy perspective
- 6.4. Migration, digital transformation and education – EU labour market perspective
- 6.5. The New Industrial policy in the EU
- 6.6. The Fiscal and Monetary perspective in the EU
- 6.7. The role of trade agreements
- 6.8. The regulation of financial markets
- 6.9. The Single Market against temptations of economic nationalism
- 6.10. Human capital and knowledge economy – the role of universities
- 6.11. Middle income trap
- 6.12. Smart specialization – ex-ante and ex-post role for different clubs
- 6.13. Growth and jobs strategy fit for the digital age
- 6.14. Inflation and investment risks - the effect of the war in Ukraine?
- 6.15. Structure of capital flows and financial systems resilience of CEE countries during COVID-19 pandemic
- 6.16. Financial decision-making in CEE countries
- 6.17. Challenges of economic, environmental and social sustainability of European peripheries

All papers discussing other challenging issues related to the general topic of the Conference will be considered as well.

Selected papers will have an opportunity to be published in prestigious journals.

TYPES OF SUBMISSION

14th International Conference
CHALLENGES OF EUROPE:
“Design for the Next Generation”

The 14th International Conference “Challenges of Europe: Design for the Next Generation” offers a multitude of opportunities for presenting your important scientific research:

- **REFEREED PAPERS (R-TYPE)**
- **PAPERS IN PROGRESS (S-TYPE)**
- **PAPERS FOR THE PHD WORKSHOP (P-TYPE)**
- **YOUNG PARTICIPANT PAPERS (Y-TYPE)**
- **SPECIAL SESSION PAPERS (X- TYPE)**

In addition to sessions used to present your work (**R-type, S-type, P-type, Y-type, and X-type**), several special events will be organized such as: **Meet the Professors, Meet the Editors, Advice for young researchers** and a **PhD workshop**.

All the details will be published in due time.

IMPORTANT DATES

30 th November 2022	Special session proposal deadline (only for Special sessions)
15 th December 2022	Notification of acceptance of Special session proposals and topics (only for Special sessions)
22 nd February 2023	Full paper deadline (for Refereed papers)*
6 th March 2023	Extended abstracts deadline Full paper deadline (for Work in progress/Young participant papers, Special sessions and PhD workshop papers)*
13 th March 2023	Notification of acceptance of full papers (for Refereed papers)
13 th March 2023	Notification of acceptance of Extended abstracts (for Work in progress/Young participant papers, Special sessions and PhD workshop papers)
2 nd April 2023	Early Conference Fee payment and Registration deadline
2 nd May 2023	Regular Conference Fee payment and Registration deadline
17 th - 19 th May 2023	Conference

*The abstract is not a prerequisite for submitting an extended abstract and a full paper.

CONFERENCE FEES

14th International Conference
CHALLENGES OF EUROPE:
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Every author **attending** the conference pays the fee as follows:

- Early Registration fee (for the Payment and registration until 2nd April 2023):
- Regular Registration fee (for the Payment and registration until 2nd May 2023):

Early Registration fee:

Early registration fees (until March 1, 2023)	Refereed papers [R-Type] Fee in EUR	Refereed Papers [R-Type] (Lower-income countries) Fee in EUR	Papers in progress [S-Type], Young participant [Y-Type] and Special sessions Papers [X-Type] Fee in EUR	Papers in progress [S-Type], Young participant [Y-Type] and Special sessions Papers [X-Type] (Lower-income countries) Fee in EUR	PhD Workshop [P-Type] Fee in EUR
Participants with papers(s)*	395	355	355	315	n/a
Young participants with paper(s)**	295	260	260	225	n/a
PhD student	195	195	195	195	195
Accompanying persons***	195	195	195	195	195
Other participants (participants without paper)	195	195	195	195	195

Regular Registration fee:

Early registration fees (until March 1, 2023)	Refereed papers [R-Type] Fee in EUR	Refereed Papers [R-Type] (Lower-income countries) Fee in EUR	Papers in progress [S-Type], Young participant [Y-Type] and Special sessions Papers [X-Type] Fee in EUR	Papers in progress [S-Type], Young participant [Y-Type] and Special sessions Papers [X-Type] (Lower-income countries) Fee in EUR	PhD Workshop [P-Type] Fee in EUR
Participants with papers(s)*	445	395	395	345	n/a
Young participants with paper(s)**	335	295	295	255	n/a
PhD student	225	225	225	225	225
Accompanying persons***	225	225	225	225	225
Other participants (participants without paper)	225	225	225	225	225

* Lower and middle income countries: participants from countries with annual GDP per capita lower than 20.000 USD according to the latest [World Bank Figures](#).

** Participants born in 1991 or later.

*** The accompanying person fee is for participants who are not paper co-authors.

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Papers for Refereed Papers [R-type] will undergo a double peer-review process before the Conference and those fulfilling the reviewers' standards will have the opportunity to be published **in the Conference Proceeding or Journals** Indexed/abstracted in: Current Contents – Social & Behavioral Sciences, Social Sciences Citation Index, Journal Citation Reports (Thomson Reuters), IBSS – International Bibliography of the Social Sciences (LSE); Scopus (Elsevier), ProQuest LLC., EBSCO Publishing bibliographic and research databases.

Papers for Papers in progress [S-type], Young participant papers [Y-type], Special Session Papers [X-type] and PhD workshop papers [P-type] will only be discussed during the Conference and NOT published in the **Conference Proceeding or Journals**.

For details on the registration fees and options please visit:
www.conference.efst.hr

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