

# **Smart Transport for Sustainable Tourism**

## **NECTAR Cluster 5 (Leisure, Recreation and Tourism) international workshop**

University of Évora, Portugal

March 23-25, 2022

## **Call for papers**

It is our pleasure to invite you to join the workshop organized by NECTAR Cluster 5 (Leisure, Recreation and Tourism) and CEFAGE (Centre for Advanced Studies in Management and Economics) which will be held at the University of Évora, Portugal, on March 23-25, 2022.

#### Main topic

Tourists looking for destinations in less urbanized areas are often attracted by the ecological and cultural features of rural regions and landscapes. It is also documented that these tourists tend to be highly sensitive to environmental problems, to the need to protect local ecosystems, and to prevent global impacts of CO2 emissions. However, when visiting these areas with relatively low population density, they also have to face a relative scarcity of public transport, which constitutes a high incentive for the utilization of private forms of transportation.

Although bicycles tend to be increasingly popular, they require a physical effort that is not always compatible with the characteristics of travelers (mostly for small children or older visitors) and with the morphology of many rural destinations. On the other hand, attractive tourism resources in these areas are often disperse along the territory, implying movements with relatively long distances. In this context, private cars may appear as the only effective solution to ensure the mobility of tourists.





Assuming the importance of reducing the utilization of private cars and related problems of traffic congestion and CO2 emissions, this workshop aims at discussing the problems caused to tourism activities by the lack of public transport in less urbanized areas, along with potencial solutions and alternatives, keeping in mind the importance of ensuring an enjoyable, satisfactory and memorable experience, that mobilizes the diversity of territorial resources existing in these areas.

## **Topics of interest**

The workshop will focus on the following specific topics:

- Transport modes for tourism in areas of low population density;
- Public transports and satisfaction with rural tourism experiences;
- Transports and territorial dispersion of tourism attractions in non-urban areas;
- Sustainable tourism and sustainable transports in non-urban territories;
- Sustainable transports for touristic routes and networks in non-urban areas;
- Use of "soft modes" of transportation to differentiate a tourism area as an "eco-friendly" destination.

The organizing committee may also consider contributions focused on other aspects of the relation between tourism dynamics and smart or sustainable forms of transportation. However, priority will be given to works addressing the specific problems of non-metropolitan areas.

The workshop will ideally comprise 15 paper presentations, with appropriate time for comments and discussion.

#### **Publishing opportunities**

A book for the "NECTAR Series on Transportation and Communications Networks Research" (Edward Elgar Publishing) or a special issue for a journal can be considered, depending on the scope and quality of the presentations.

#### Venue

The workshop will take place at the University of Évora (Portugal) on March 23-25, 2022.

#### **Participation and fees**

This workshop is funded by the University of Évora and NECTAR. With this co-funding, we will be able to fund accommodation for two nights and meals during the event (two dinners and one lunch) for one author per paper.

NECTAR membership for the year 2022 (€70 or, for those under the age of 30, €40) is required in order to attend the meeting. Non-members can find details on how to join the association on the 'Membership' page of NECTAR's website: <a href="http://www.nectareu.eu/membership/">http://www.nectareu.eu/membership/</a>.



#### Abstract and CV submission:

If you are interested to participate in this workshop, please send an **abstract** of your presentation (about 500 words) including author names and affiliations and keywords, and your **CV** (2-4 pages) in PDF format to joao\_romao@me.com before December 15, 2021. The abstracts will be reviewed by the organizing committee. The notification of abstract acceptance will be distributed by January 15, 2022.

## **Organizing committee**

João Romão, Yasuda Women's University and CEFAGE (Cluster 5 co-chair) Luca Zamparini, University of Salento (Cluster 5 co-chair) Peter Nijkamp, Tinbergen Institute Amsterdam (Cluster 5 co-chair) Susana Cró, Universidade de Évora, Sociology Department, CEFAGE Andreia Dionísio, Universidade de Évora, Management Department, CEFAGE

**NECTAR** is a European-based scientific association. The primary objective is to foster research collaboration and exchange of information between experts in the field of transport, communication and mobility from all European countries and the rest of the world. It is a multidisciplinary social science network. It brings together a wide variety of perspectives on transport and communication problems and their impacts on society in an international perspective. For further information see: <a href="http://www.nectar-eu.eu">http://www.nectar-eu.eu</a>

**CEFAGE** (Center for Advanced Studies in Management and Economics) was created in 2006, with the aim of promoting research in the areas of Management and Economics. CEFAGE is now a Research Unit that brings together the best researchers in Economics and Management from various institutions. It has a main office at the University of Évora and branches at the University of Algarve, University of Beira Interior, Faculty of Sciences and Technology at the New University of Lisbon and Lisbon Accounting and Business School (ISCAL). The research interests of CEFAGE's members cover, among other fields, agricultural economics, econometrics, environmental resources, finance, industrial organization, innovation and entrepreneurship, international economics, labour economics, operations research, tourism economics, spatial economics and sustainable growth. <a href="http://www.cefage.uevora.pt/en/">http://www.cefage.uevora.pt/en/</a>