

***Special Session (SS02) on:
Creating Shared Value (CSV) for
Sustainable Regional
Development***



Organizer:

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The purpose and scope of the special session

The Sustainable Development Goals (SDGs) include food security, gender equality, urban-rural relationship, good health and well-being, and many other related issues. Despite the efforts made by both the Global North and Global South to find out the solutions, there is a tough road to achieving the goals. On the other hand, it is observed that some companies are successfully engaging in CSV (Creating Shared Value) management to solve social needs and social issues (creating social value), and as a result, economic value is generated. Therefore, CSV-type management not only contributes to the sustainable development of companies, but is also considered to be effective in solving regional and global issues.

The purpose of this special session is to clarify the mechanism of CSV management in sustainable regional development by linking it to broader issues related to innovation and entrepreneurship. All relevant submissions are invited, covering both theoretical and empirical contributions to the topic.

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