



Luleå, Sweden,  
14-16 June



## Call for Papers to the 21<sup>st</sup> Uddevalla Symposium 2018 on:

### ***Diversity, Innovation, Entrepreneurship – Regional, Urban, National and International Perspectives***

**June 14-16, 2018**

Venue: Luleå University of Technology, Luleå, Sweden

**Abstract Submission Deadline: January 28<sup>th</sup>, 2018**

#### Keynote Speakers

Prof. <b>David B. Audretsch</b> Indiana University, USA	Prof. <b>Sarah Jack</b> , Lancaster University, UK	Dr. <b>Deborah Strumsky</b> , Arizona State University, Tempe, USA
Prof. <b>Garry Bruton</b> Texas Christian University, USA	Prof. <b>Luciana Lazzeretti</b> , University of Florence, Italy	Prof. <b>Michaela Trippel</b> , Wirtschaftsuniversität, Wien, Austria
Prof. <b>Michael Fritsch</b> , Friedrich-Schiller Universität, Jena, Germany	Prof. <b>Erik Stam</b> , Utrecht University, The Netherlands	Prof. <b>Shaker A. Zahra</b> Carlson School of Management, USA
Prof. <b>Elizabeth Gatewood</b> , Wake Forest University, USA	Prof. <b>Annalisa Sannino</b> Tampere University, Finland & University West, Sweden	

#### The theme of the 21<sup>st</sup> Uddevalla Symposium

Innovation and entrepreneurship assists finding new solutions to address challenges at all societal levels through alternative ways of using resources, looking upon problems from a new perspective, and putting existing companies and solutions on the offensive. These challenges could be at regional, urban, rural, national and international levels. In many cases, the new ways of working and solving needs calls for new types of entrepreneurs, innovators or other actors that supports and facilitate change. Different problems call for different set of ideas, skills and perspectives to ensure a broader set of resources and increased capacity, in which multiple actors, organizations and institutions join to bring different knowledge and skills to meet complex challenges. The theme for the 21<sup>st</sup> Uddevalla Symposium seeks new perspectives on innovation and entrepreneurship. Although not exclusive in any way, we believe that the following questions include issues that could be addressed:

- Firm growth and new determinants
- Regional growth and regional challenges
- Minorities, inclusion and discrimination
- Gender issues
- Geographies of innovation, resources and innovation strategies
- The role of regional institutions and social capital
- Relationships and networks
- New perspectives on sustainability
- Identity, motivation and belonging
- Industrial and regional disparities and innovation
- Innovation, community, diversity and governance
- International barriers for growth and new types of entrepreneurship
- Inclusive growth and bottom of the pyramid innovation
- Role of innovation and entrepreneurship for addressing poverty
- Equality, entrepreneurship and innovation
- New perspectives for entrepreneurship
- Education and learning in a world of differences

**We welcome the submission of papers to:**

#### I. Diversity, Innovation, Entrepreneurship – Regional, Urban, National and International Perspectives

**Or** to one of the following special sessions:





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## II. Entrepreneurship and Innovation: micro and macro perspectives

*Chair: Professor Kingsley E. Haynes, Schar School of Policy and Government, George Mason University, Arlington, VA, USA, [k.haynes@gmu.edu](mailto:k.haynes@gmu.edu)*

## III. Europe 2020: smart, sustainable and inclusive growth – assessing agenda 2020 and European political entrepreneurship for a prosperous European economy

One major challenge for the member states of the European Union (EU) over the last two decades has been the economic crisis that began in 2007–2008. The global economic crisis has been assessed by economists and politicians as the worst crisis since the Great Depression of the 1930s. This special session aims to focus on European political entrepreneurship and the Europe 2020 by assessing the impact of Europe 2020 on creating a smart, sustainable and inclusive European growth. **More details** at [www.symposium.hv.se](http://www.symposium.hv.se)

*Chairs: Associate professor Daniel Silander, [daniel.silander@lnu.se](mailto:daniel.silander@lnu.se) & Dr. Brigitte Pircher, [brigitte.pircher@lnu.se](mailto:brigitte.pircher@lnu.se) Linnaeus University, Sweden.*

## IV. Regional innovation cluster-what do clusters supply?

It is important for us to recognize that Innovation is not created through the world. Only a few places in the world Innovation is created. We will focus on these phenomena from the point of view of resources that region supplies.

Regional Resources that Innovation Cluster supplies are divided into. **More details** at [www.symposium.hv.se](http://www.symposium.hv.se)

*Chairs: Tomomichi Yoshikawa, former Professor of Innovation Management, Waseda Business School, Waseda University, Tokyo, Japan, [t.yoshikawa@waseda.jp](mailto:t.yoshikawa@waseda.jp) and Hironari Ukai, Professor, Department of Management, and Director, Centre for Community Collaboration, Aichi Gakuin University, Nagoya, Japan, [ukai@dpc.agu.ac.jp](mailto:ukai@dpc.agu.ac.jp)*

## V. Features of resources, industries, diversity and growth that create challenges and opportunities in Artic regions

A recent interest is directed towards Artic regions. The features of Artic regions are shared by many states. One notion of such regions is that common features are the basis to understand where challenges and opportunities come from. This track offers room for creative discussions on the new role of how resources, industries, diversity and growth create opportunities and challenges in Artic regions. Such discussion specifically welcomes papers with a clear angle on Artic regions. **More details** at [www.symposium.hv.se](http://www.symposium.hv.se)

*Chair: Dr. Ossi Pesämaa, Luleå University of Technology, Luleå, Sweden, [ossi.pesamaa@ltu.se](mailto:ossi.pesamaa@ltu.se)*

## VI. Place innovation in diverse perspectives

Innovation has been proven to be a fundamental driver of local and regional economic development, as is the identity, design and branding of specific places such as cities, municipalities, regions etc. This makes 'place innovation' a useful concept for studying and promoting the development of attractive communities. Dynamics and challenges of interaction among different stakeholders in a place are of specific interest for this session, as well as the diversity and heterogeneity in the approaches applied in studies of place innovation.

*Chairs: Irene Bernhard, PhD, [irene.bernhard@hv.se](mailto:irene.bernhard@hv.se), Ulrika Lundh Snis, Associate professor, [Ulrika.snis@hv.se](mailto:Ulrika.snis@hv.se)*

*Anna Karin Olsson, PhD, [anna-karin.olsson@hv.se](mailto:anna-karin.olsson@hv.se), School of Business, Economics and IT, University West, Trollhättan, Sweden and Malin Lindberg, Associate Professor, Luleå University of Technology, Department of Business Administration, Technology and Social Sciences, [malin.lindberg@ltu.se](mailto:malin.lindberg@ltu.se) **More details** at [www.symposium.hv.se](http://www.symposium.hv.se)*

## VII. Evolutionary aspects of policy and industry connections

*Chairs: Professor Helen Lawton Smith, Department of Management, Birkbeck, University of London, UK, [h.lawton-smith@bbk.ac.uk](mailto:h.lawton-smith@bbk.ac.uk) and Sharmistha Bagchi-Sen, [geosbs@buffalo.edu](mailto:geosbs@buffalo.edu) Department of Geography, University at Buffalo, USA*

## VIII. Understanding societal development from the perspective of work integrated learning- methods for collaboration and innovation (LINA).

This session focus on new and innovative methods for research and development where different stakeholders meet and collaboratively address challenges in a contemporary society.

*Chairs: Professor Lars Svensson, [Lars.svensson@hv.se](mailto:Lars.svensson@hv.se), Assoc. Prof. Per Assmo, [per.assmo@hv.se](mailto:per.assmo@hv.se) & Dr. Thomas Winman, [Thomas.winman@hv.se](mailto:Thomas.winman@hv.se), School of Business, Economics and IT, University West, Trollhättan, Sweden*

## IX. Too much or too little funding for startups? Theory and evidence

This special session examines the arguments and evidence for too little funding based on Stiglitz-Weiss vs those for too much funding based on de Meza-Webb papers. There is now empirical evidence supporting the latter.

*Chair: Dr. Robert Cressy, Birmingham Business School, UK. [R.Cressy@bham.ac.uk](mailto:R.Cressy@bham.ac.uk)*

## X. Small and medium sized enterprises in cross-border regions: challenges, opportunities and success factors

Cross-border regions are subject to study for various reasons, and it is often concluded that the geographical border poses a great opportunity for the local business life. SME:s face challenges on local, regional and global markets. In this session, papers addressing these challenges, opportunities and success factors are welcome. **More details** at [www.symposium.hv.se](http://www.symposium.hv.se)

*Chair: Dr. Ellinor Torsein, University West, Trollhättan, Sweden [Ellinor.torsein@hv.se](mailto:Ellinor.torsein@hv.se)*



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- XI. Gender, entrepreneurship and contextual dependencies**  
*Chair:* Prof. Malin Malmström, Luleå University of Technology, Luleå, Sweden, [malin.malmstrom@ltu.se](mailto:malin.malmstrom@ltu.se)
- XII. In the digital world, there are no periphery – Digital Innovations and Entrepreneurship in physical peripheries**  
The increased use of digital tools is opening for new innovations and forms of entrepreneurship all over the world. In what has been rural and geographically peripheral areas digitalisation meets other challenges when innovations and change takes other forms. **More details at [www.symposium.hv.se](http://www.symposium.hv.se)**  
*Chairs:* Dr. Magdalena Cedering, [magdalena.cedering@edu.uu.se](mailto:magdalena.cedering@edu.uu.se) Department of Education, Uppsala University, Mrs Kristin Winander [kristin.winander@liu.se](mailto:kristin.winander@liu.se) and Professor Elin Wihlborg, [elin.wihlborg@liu.se](mailto:elin.wihlborg@liu.se), Department of Management and Engineering, Linköping University, Sweden.
- XIII. Signatures of Regional Science: Intelligent Cities: People, Producers, Policy-Makers (The Regional Science Academy)**  
In the 'New Urban World' cities are receiving an increasingly prominent position as socio-political and economic-technological power stations. In the past decades, the notion of smart cities has come to the fore, while in recent years the concept of 'intelligent cities' (i-cities) has gained much popularity. This session aims to address the role of stakeholders in the process of i-city strategies, with a particular emphasis on consumers (people), the business sector (producers) and the governance institutions (policy-makers).  
*Chairs:* Prof. Roger Stough, [rstough@gmu.edu](mailto:rstough@gmu.edu), George Mason University, USA & Dr. John Östh, [John.Osth@kultgeog.uu.se](mailto:John.Osth@kultgeog.uu.se) Uppsala university, Sweden.
- XIV. Growth, innovation and transportation in the Nordic countries**  
Organised by Prof. Hans Westlund, [hans.westlund@abe.kth.se](mailto:hans.westlund@abe.kth.se), Royal Institute of Technology, Stockholm, Sweden and Prof. Lars Westin, [lars.westin@umu.se](mailto:lars.westin@umu.se), Umeå university Sweden In collaboration with NRSA (Nordic Regional Science Association) and RSAS (Regional Science Association of Sweden).

## Objectives

Following the tradition established by the previous Uddevalla symposia, starting in 1998, the 21<sup>st</sup> symposium is designed to bring together leading-edge views of senior academic scholars and mix them with the critical and creative views of post-docs and PhD students engaged in their thesis work. We welcome researchers from various fields, such as economic geography, entrepreneurship, international business, management, political science, regional economics, small business economics, sociology and urban and regional planning. *The objectives of the twentifirst Uddevalla Symposium 2018 are:* i) to provide a unique opportunity for scholars including senior and junior researchers to discuss path-breaking concepts, ideas, frameworks and theories in plenary key-note sessions and parallel competitive paper sessions, and ii) to facilitate the development and synthesis of important contributions into cohesive and integrated collections for potential publication. Therefore, unpublished complete papers are invited for presentation and feedback from other scholars.

## Publications

Leading-edge contributions from the previous symposia have appeared in so far eight special issues of prestigious journals and fifteen edited book volumes with additional three in the pipelines. For a selected list of publications of previous symposia, please see <http://www.symposium.hv.se/en/publications>. Following the traditions, we are considering publishing either a special issue and/or a book volume consisting of a selection of papers presented at the symposium.

## Submission information

**Abstract Submission Deadline: [January 28<sup>th</sup> 2018](#)**

Abstract – maximum 500 words including:

*Title of the abstract/paper, selected theme (choose from the list above numbered from I to XII.), keywords, Name(s) and academic title of the author(s), Affiliation(s), complete mail address(es), E-mail address(es) and corresponding author send by e-mail to: [2018uddsymp@hv.se](mailto:2018uddsymp@hv.se)*

Submit the abstract using the Word 2010 version of Microsoft. We suggest naming your file "PRESENTERS NAME\_Uddevalle2018.docx" to avoid confusion between abstracts.

**Results of the review process** will be communicated to authors by approximately

**[February 28<sup>th</sup>, 2018](#)**

**Submission Deadline for Complete Papers accepted for presentation** (in Word 2013 or earlier version):

**[May 18<sup>th</sup>, 2018](#)**

## The organisation of the symposium

The 21<sup>st</sup> Uddevalla Symposium 2018 will have the following structure. **Keynote sessions:** Mornings up to lunch are set



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aside for 3-4 plenary keynote contributions of prominent scholars. **Parallel paper sessions:** Afternoons are devoted to parallel sessions focusing on the development of emergent concepts, frameworks, and theories for better understanding of the themes of the symposium and the new challenges they pose for scholars and practitioners.

### Best paper awards

To stimulate high quality papers a Best Paper Award of € 1.000 as well as a Best PhD Candidate Paper Award of € 700 will be awarded. The members of the scientific committee will select the winning papers. Only papers submitted before the deadline will be evaluated.

### Scientific Committee

Prof. *Martin Andersson*, Blekinge Institute of Technology & CIRCLE, Lund University, Sweden, [martin.andersson@bth.se](mailto:martin.andersson@bth.se)  
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The Institute of Business Administration (Företagsekonomiska institutet), Stockholm, Sweden

<http://www.fei.se/aboutfei/research>

Further information about the Uddevalla symposium can be found at:

The symposium website [www.symposium.hv.se](http://www.symposium.hv.se)

Twitter <https://twitter.com/hashtag/uddevallasymposium>