

SCIENTIFIC PROGRAMME

International Workshop on:

**THE FUTURE OF THE 'NEW URBAN WORLD':
ECONOMIC, SOCIAL AND SPATIAL TRANSFORMATION OF CITIES**

NAPLES, ITALY, MAY 2-3, 2013

UNIVERSITY OF NAPLES FEDERICO II
Interdepartmental Research Center Alberto Calza Bini



Laboratory of Research on
Creative and Sustainable City

ACEN
ASSOCIAZIONE COSTRUTTORI EDILI NAPOLI



In association with:

PLACE OF VENUE:

ACEN

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Italy

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THE FUTURE OF THE 'NEW URBAN WORLD': ECONOMIC, SOCIAL AND SPATIAL TRANSFORMATION OF CITIES

THURSDAY, MAY 2, 2013

SALA: TBA

10.00-10.30

OPENING CEREMONY

10.00-10.10

Words of Welcome

Luigi FUSCO GIRARD, Univ. Federico II, Naples (IT)

Massimo MARRELLI , Rector of the Univ. Federico II, Naples (IT)

10.10-10.25

Opening Address

Luigi DE MAGISTRIS, Mayor of Naples (IT)

UNESCO, Paris (FR) TBC

Royal Institute for Strategic Studies (IRES), Rabat (MA), TBA

UN Habitat, TBC

10.25-10.30

The 'New Urban World' – Introduction to the Workshop

Peter NIJKAMP, VU Univ. Amsterdam (NL)

10.30-11.00

COFFEE BREAK

11.00-12.30

**SESSION I: *THE FUTURE OF CITIES: NEW STRATEGIC
ORIENTATIONS FOR COMPETITIVE URBANITY***

Chair: TBD

Rapporteur: TBD

- ***A New Generation of Cities: High Performance Cities***
Peter NIJKAMP and Karima KOURTIT, VU Univ. Amsterdam (NL)
- ***The Creative City in the New Urban World***
Charlie KARLSSON, Jönköping International Business School (SE)
- ***The Future of Cities and their Capital: a Moroccan Perspective***
TBA (MA)
- ***The City Resilience and its Cultural Base***
Luigi FUSCO GIRARD, Univ. of Federico II, Naples (IT)

12.30-13.45

LUNCH

13.45-14.45

SESSION II: URBAN DYNAMICS IN THE COMPETITIVE ENVIRONMENT OF THE 'NEW URBAN WORLD'

Chair: TBD

Rapporteur: TBD

- **Urban Regeneration vs Greenfield Development in the New Urban Region: Environmental and Economic Sustainability**
Roberto CAMAGNI and Roberta CAPELLO, Politecnico di Milano (IT)
- **TBA**
Participant from Morocco, (MA)
- **Socio-economic Transformation of Urban Neighborhoods: Spatial Dependence and Spatial Convergence**
Jean-Claude THILL, UNC Charlotte (USA)
- **Cost Benefit Analysis of Urban Scenarios and Policies through the Calibration of Bid Rents/Hedonic Prices of Spatial Interaction Models**
Tomaz LOPES CAVALHEIRO PONCE DENTINHO, Univ. dos Açores (PT)

14.45-15.30

FUTURE CITIES: REAL AND DIGITAL WORLD

- **Unravelling the Internal Complexity of a Metropolitan Economy**
Geoffrey HEWINGS, Univ. Illinois, Urbana-Champaign (USA)
- **TBC**
Darren ROBINSON, Univ. of Nottingham (UK)/Rob KITCHIN, National Univ. of Ireland (IR), TBC
- **TBC**
Fabio MAZZOLA Univ. of Palermo (IT) TBC

15.30-16.00

COFFEE BREAK

16.00-16.30

SESSION III: PANEL: NEW ORIENTATION OF FUTURE CITIES

Chair: Wim HAFKAMP, Member of the Management Board, Joint Programming Initiative Urban Europe (AT)

Rapporteur: TBD

- Jean-Claude THILL, UNC Charlotte (USA)
- Roberto CAMAGNI and Roberta CAPELLO, Politecnico di Milano (IT)
- Geoffrey HEWINGS, Univ. Illinois, Urbana-Champaign (USA)
- Karima KOURTIT, VU Univ. Amsterdam (NL)
- Lidia DIAPPI, Dept. Architecture and Urban Studies (IT)

16.30-17.00

SYNTHESIS AND CONCLUSIONS DAY 1

FRIDAY, MAY 3, 2013

SALA: TBA

9.00- 10.45

SESSION IV: LAND USE AND ECONOMIC VITALITY OF CITIES

Chair: TBD

Rapporteur: TBD

- **Old Industrial Cities in the New Urban World: Perspectives from the United States and Europe**
Neil REID, Univ. of Toledo, Ohio (USA)
- **Metabolism and the Future of Agriculture within and nearby the City**
André TORRE, UMR SAD-APT Agro Paristech (FR)
- **Vulnerability of Moroccan Cities**
Abdellatif KHATTABI, Royal Institute for Strategic Studies (IRES) and Ecole Nationale Forestière d'Ingénieurs (ENFI), (MA)
- **Population Composition, Urban Neighborhoods, and Future Scenarios**
Lawrence A. BROWN, Ohio State Univ., Columbus (US)
- **The Place of People in the Future Urban World**
Rachel S. FRANKLIN, Univ. Brown Providence, RI (Etats-Unis)

10:45-11.15

COFFEE BREAK

11.15-12.45

SESSION V: THE 'NEW URBAN WORLD' – OPPORTUNITY MEETS CHALLENGE

11.15-11.40

POSITIONING PAPER

Peter NIJKAMP, VU Univ. Amsterdam (NL)
Karima KOURTIT, VU Univ. Amsterdam (NL)
Fachel S. FRANKLIN, Univ. Brown Providence, RI (US)
Andres RODRIGUEZ-POSE, Dept of Geography and
Environment, London School of Economics (UK)

11.40-11.45

**PRESENTATION OF THE POSITIONING PAPER TO
CHAIR GOVERNING BOARD OF JOINT PROGRAMMING
INITIATIVE URBAN EUROPE**

11.45-12.00

Ingolf SCHAEGLER, Chair Governing Board, Joint
Programming Initiative Urban Europe (AT)

12.00-12.15

Philip MCCANN, Advisor to the EU Commissioner Research
(EU)

12.15-13.30

LUNCH

HORIZON 2020 MINDS AND THOUGHTS

Domenico ROSSETTI DI VALDALBERO, European Commission,
Directorate-General for Research and Innovation **TBC**

13.30-14.45

SESSION VI: A WORLD IN TRANSITION: URBAN FACEBOOK 4 URBAN FACELIFTS

Chair: Karima KOURTIT, VU Univ. Amsterdam (NL)

Rapporteur: TBD

- **Urban Facebooks as a Planning Tool**
Karima KOURTIT and Peter NIJKAMP, VU Univ. Amsterdam (NL)
- **Design and Use of a Facebook 4 Urban Facelifts**
Filomena BORRIELLO, Paola CARONE, Elvira NICOLINI, Simona PANARO
Department of Conservation of Architectural and Environmental Heritage,
Univ. of Federico II, Naples (IT)
- **Assessment of Urban Attractiveness of Torre Annunziata - Facebook 4 Urban Facelifts**
Mariarosaria ANGRISANO, Paolo FRANCO BIANCAMANO, Amalia CANCELLIERE, Antonia GRAVAGNUOLO
Department of Conservation of Architectural and Environmental Heritage,
Univ. of Federico II, Naples (IT)
- **From visual Features to Shared Future Visions for Naples 2050**
Raffaele ATTARDI, Fortuna DE ROSA, Maria DI PALMA
Department of Conservation of Architectural and Environmental Heritage,
Univ. of Federico II, Naples (IT)

14.45-15.15

COFFEE BREAK

15.15-16.15 **Session VII:** ***NEW STRATEGIC ORIENTATIONS FOR
COMPETITIVE, SUSTAINABLE AND INCLUSIVE
CITIES***

15.15-15.30 ***THE 'URBAN MEDINA': AN IDEAL-TYPICAL DESIGN***
Peter NIJKAMP and Karima KOURTIT, VU Univ. Amsterdam
(NL)

15.30-16.15 **PANEL**

Chair: TBD

Rapporteur: TBD

- Roberto CAMAGNI, Politecnico di Milano (IT)
- Pia LAURILA, Scientific officer for the European Commission, Brussels (BE)
- Fabio MAZZOLA Università di Palermo (IT), TBC
- Marco ACRI, University of Nova Gorica (SI)
- Jean HAËNTJENS, Economist and town planner, Consultant in urban strategies (Urbatopie) (FR)

16.15-16.45 **SYNTHESIS AND CONCLUSIONS OF THE MEETING**
TBA

16.45-17.00 **CLOSURE: WAYS FORWARD**
Luigi Fusco Girard and Peter NIJKAMP

20.30 **FAREWELL DINNER**

PROGRAMME OF THE STUDY TRIP

WEDNESDAY, MAY 1, 2013

11.00-12.30

EXCURSION IN THE ANCIENT CENTRE OF NAPOLI

12.30-14.00

LUNCH

14.00-18.00

EXCURSION TO POMPEII

