

SPEAKERS

**Gerry Stoker**

Professor of Politics and Governance, University of Southampton, UK

**Bjørn Asheim**

Professor of Economic Geography and Innovation Theory, Universities of Lund, Sweden, and Stavanger, Norway

**Colin Copus**

Professor of Local Politics, De Montfort University, UK

**Louise Kempton**

Senior Research Associate at the Centre for Urban and Rural Development Studies, Newcastle University, UK

**Giovanni Allegretti**

Senior Researcher at the Centre for Social Studies, University of Coimbra, Portugal

**John Edwards**

Expert on regional development policies, Smart Specialisation Platform IPTS, Spain

**Luís de Sousa**

Assistant Professor at the Department of Social, Political and Territorial Sciences, University of Aveiro, Portugal

**Paulo Pinho**

Full Professor of Planning, University of Oporto, Portugal

PROJETO ALIANÇAS TERRITORIAIS PARA A INOVAÇÃO



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RESEARCH TEAM

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INTERNATIONAL SEMINAR 'GOVERNANCE, SCIENCE AND INNOVATION IN DEVELOPMENT POLICIES'

14th January 2014
Sala Atos
Rectory building

PROVISIONAL SEMINAR PROGRAMME

This Seminar is being organized in the framework of a research project aiming to study the emergence, the evolution and the overall impact of an innovative partnership between the Association of Municipalities of the Aveiro Region (CIRA) and the University of Aveiro, encouraged by the management process of the European Structural Funds in the 2007-2013 programming period.

This initiative did in fact involve two overlapping partnerships: one among the eleven municipalities and the other between the local authorities and a scientific institution, in this case the University of Aveiro. There were, therefore, two major challenges to be met: one concerning an inter-municipal approach to the design of development policies and the other associated with the aim of exploring the potential of a more intensive (and diversified) use of scientific knowledge in addressing and shaping the local policy agenda; i.e., using science to inform and guide policy responses to local needs, expectations and development potential.

The process was not free from some tensions but it paved the way for a renewed partnership focused on the coming EU programming period of 2014-2020. The deployment of the new cycle of European Structural and Investment Funds will be guided by Europe 2020, the European strategy for smart, sustainable and inclusive growth, aiming to build “a social market economy for the 21st Century”.

Informed by the findings of the research project, the Seminar will further explore the challenges ahead, by eliciting two topics for debate, namely i) “Leadership for governance: much ado about nothing?” and ii) “Science, Development Policy and the Stubborn Reality!”.

9.00 – OPENING SESSION

PART I- LEADERSHIP FOR GOVERNANCE: MUCH ADO ABOUT NOTHING?

The term governance stands on a wider notion of politics, where local governments are increasingly seen as key facilitators of policy processes, enabling collaborative local networks. However, these necessarily synergistic relationships require further elaboration.

An important, albeit relatively unexplored dimension of local governance concerns the challenges in making the resulting denser institutional fabric work effectively. Partly, it is a question of decision-making efficiency, in a context where the achievement of the goals of each individual actor (from the public and the private sectors) requires mutual adjustment, in greater complexity of negotiation processes between different actors. It is also a question of leadership and network facilitation, in a context where accountability, transparency and citizen engagement require new approaches.

We seek to discuss the incentives impelling governance and networks, to contribute to the debate of the practical implications of governance for local governments, particularly when network solutions involve multiple agents and new policy deliberation and delivery mechanisms.

9.30 – GERRY STOKER, University of Southampton, UK

Chair: Filipe Teles, University of Aveiro

10.30 – COFFEE –BREAK

10.50 – PANEL & DEBATE

Keynote Speakers:

Colin Copus, De Montfort University, UK

Giovanni Allegretti, University of Coimbra, Portugal

Luís de Sousa, University of Aveiro, Portugal

Chair: Duarte Rodrigues, QREN Observatory, Portugal

13.15 – LUNCH BREAK

PART II – SCIENCE, DEVELOPMENT POLICY AND THE STUBBORN REALITY!

The knowledge economy brought about deep changes on the prevailing perceptions of the relationship between scientific knowledge and the economy. More recently, the economic crisis brought in new challenges for the relationship between the economy, on the one hand, and society and nature, on the other hand.

The search for a “new” economy, with a better relationship with knowledge (smart), with nature (sustainable) and with society (inclusive) is now structuring development policy frameworks. Indeed, one is facing a new era where science becomes even more pertinent and necessary to build robust and qualified development strategies. However, learning from the past, one can easily recognize that many efforts to use science to support development strategies, despite some (very) good results, fell short of expectations and legitimately cast doubts on the ability of science-based policies to significantly influence development trajectories.

There is then a need for further discussions about the specificities of the policy momentum we are now living in and whether, and to what extent, this new policy momentum really brings in new reasons to believe that this time it will be different and that scientific knowledge will make a decisive contribution to society’s capacity to build better development trajectories.

14.30 – PANEL & DEBATE

Keynote Speakers:

Louise Kempton, Newcastle University, UK

John Edwards, European Commission's JRC Seville, Spain

Paulo Pinho, University of Oporto, Portugal

Chair: Paulo Areosa Feio, QREN Observatory, Portugal

16.45 – COFFEE –BREAK

17.00– BJØRN ASHEIM, University of Stavanger, Norway

Chair: Artur da Rosa Pires, University of Aveiro

18.00 – CLOSING SESSION